Welcome to the SEO Wiki

We are working to create the largest collection on search engine optimization on the web.

On-Page Optimization

On-Page optimization are all activities on the page itself. This includes

- a great domain name
- selecting the right keywords
- interesting content
- how keywords are highlighted in the page content

… and much more on OnPage SEO.

Off-Page Optimization

More important than on-page optimization is to do off-page optimization. Here, we discuss the following topics:

- how to generate links to your site
- if you should consider buying links
- what web directories are and how you can use the most effectively
- how inbound links should be created in order to present your information in the best way.

All other topics on off-page SEO should be interesting for you as well.

Best Practices

Besides SEO concepts you will also find Best Practices for specific SEO tasks:

- What format has a sitemap?
- How can you create SEO-friendly URLs?
- How can you prevent duplicate content?

Glossary

 Looking for more specific explainations? Check out our glossary where we explain all terms around SEO.

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