

Social Media Release



A social media release is a form of press release that is tailored to the users and community of social media services¹⁾. It evolved from the term [Social Media News Release](#).

More Information

- [Social Bookmarks - How They Improve Page Ranking](#)
- [Social Media](#)

¹⁾

Tom Foremski: "Evolve! Press Release! Evolve! Evolve! Evolve!"

http://www.siliconvalleywatcher.com/mt/archives/2008/03/iabc_takes_over.php

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