

# Social Media News Release



A social media news release is a form of press release that is tailored to the users and community of social media services<sup>1)</sup>. It is nowadays referred as [Social Media Release](#)<sup>2)</sup>.

## More Information

- [Social Bookmarks - How They Improve Page Ranking](#)
- [Social Media](#)

1)

Tom Foremski: "Die! Press release! Die! Die! Die!"

[http://www.siliconvalleywatcher.com/mt/archives/2006/02/die\\_press\\_relea.php](http://www.siliconvalleywatcher.com/mt/archives/2006/02/die_press_relea.php)

2)

Tom Foremski: "Evolve! Press Release! Evolve! Evolve! Evolve!"

[http://www.siliconvalleywatcher.com/mt/archives/2008/03/iabc\\_takes\\_over.php](http://www.siliconvalleywatcher.com/mt/archives/2008/03/iabc_takes_over.php)

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