

Link Exchanges



A link exchange is a group of [websites](#) that operate with the sole purpose of arranging [links](#) between the two sites. Such links will often be relegated to a page such as “Links” or “Resources.”

More Information

- [Link Exchange Strategies](#)
- [Link Farms: The Bad Neighborhoods Of The Internet](#)

From:

<http://en.seowiki.info/> - **SEO Wiki**

Permanent link:

http://en.seowiki.info/glossary/l/link_exchange

Last update: **2010/05/29 16:17**

