

Authority



A [web page](#) that is referenced by many [hubs](#). Those pages are assumed to contain [content](#) relevant to the [primary topic](#) of the [web site](#). Also known as [expert](#).

More Information

- [Inbound Links From Hubs](#)
- [Off-Page SEO](#)
- [Inbound Links Increase Ranking](#)
- [Why The Number of Inbound Links Matters](#)

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